Developing New and Additional Funding Sources for Korean Programs

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What does “Fund” mean here?

- A sum of money on which the expenses of a project are supported
- Types of funds
  1) Departmental funds / endowments
  2) grants / scholarships
Why should we seek out funding?

- Reduced departmental budgets necessitate "outside funding"
- What do we do with funds?
  - Our primary concern is to develop Korean programs
- Examples
Examples

- develop a new Korean major or minor
- redesign or develop new courses
- purchase books and teaching materials
- develop noncredit Korean language courses
- for faculty retraining, travel
- faculty members can receive funding for a sabbatical to do research
Who pursues Funds?

- Both individuals and departments
- Relatively small size of the Korean program requires teachers to be multi-taskers. Teachers have to be fund-raisers.
1. **New Funding Sources**

1.1. Through Alumni Association

- Send Korean Program Newsletters
- Introduce Korean corporations to students
- Help students get internships
- Help graduates get full-time jobs
- Ask for endowments for Korean programs
- Host luncheons or dinners
- KOCHAM (http://www.kocham.org)
2.3. Examples of grants

1) Undergraduate International Studies and Foreign Language Program

- Eligibility
- Application deadline
- Funding status / FY 2007
- Link to full announcement

2.3. Examples of grants

2) Technological Innovation and Cooperation for Foreign Information Access

- Eligibility
- Application deadline
- Funding status / FY 2007
- Link to full announcement

2.3. Examples of grants

3) International Research and Studies Program

4) Grants for Teaching and Learning Resources and Curriculum Development
   http://www.neh.gov/grants/guidelines/teachinglearning.html

5) Postsecondary Education Improvement Fund Comprehensive Program
   http://www.grants.gov/search/search.do?opplId=13906&mode=VIEW
2.3. Examples of grants

6) Challenge Grants
   http://www.neh.gov/grants/guidelines/challenge.html

7) Fellowship Programs at Independent Research Institutions
   http://www.neh.gov/grants/guidelines/fpiri.html

8) Collaborative Research Grants
   http://www.neh.gov/grants/guidelines/collaborative.html
2.4. Tips for successful grant requests

- Give yourself 3–4 months to prepare
- Develop a strong, good working relationship with a program officer
- Get some advice from past program directors or reviewers
- The integration of technology in existing language courses is preferable
- Collaborative efforts are required
Web-based resources

- Digital Humanities Initiative: [https://securegrants.neh.gov/dhi.asp/](https://securegrants.neh.gov/dhi.asp/
Internal Fund (UC Berkeley)

- East Asian Languages & Cultures
- Berkeley Language Center
- Instructional Technology Support
- UC Language Consortium
- Center for Korean Studies
External Fund (USA)

- National Resource Center
- The Freeman Foundation
- The Korean Consulate General
- Private donations from local businesses
  (ex) University Copy Service, Ogane Restaurant
External Fund (Korea)

- The Korea Foundation
- The Academy of Korean Studies
- The Koret Foundation
- The Daesan Foundation